

Legacy Operations Solutions

Choose a partner that can bring operational and cost efficiencies to your existing private fund operations

You made the decision to offer alternatives investment funds for good reason—they can bring powerful impact to your clients. But investing in alternatives is highly complex and requires significant operational support. Many wealth advisors avoid the asset class completely for that reason. While few take that step, the value from alternatives grows exponentially. So does the workload. That's why many private wealth advisors look to outsource alternative fund management.



54½ hours spent per client annually to execute operational tasks of one private internal fund.⁹

Are your resources stretched too thin?

When you manage your own funds, it's no secret that it's extremely challenging to keep all the flames lit. Handling all aspects of your business internally can overextend staff, not allowing your business to reach its full potential.

Do you have the capacity to meet demand?

Alternative investments are on the rise. As your clients' appetite for new or multiple alternative options increases, you need to scale your business to keep up. The additional operational heavy lifting that comes with alternative investments, like increased costs and the need for staff and vendors, can leave you strapped. An outsourced general partner is a turnkey, cost-effective way to stay on top of the demand.

43% plan to add at least one alternative asset class.ⁱ

Nearly **60%** of businesses outsource to enhance efficiency.*

Cease the compounding workload.

Tasks associated with managing alternatives internally can quickly multiply. That burden rings true for many of our RIA partners with private investments. That's why they work with PPB as a full-service 3rd-party partner to execute their operational services.

Infrastructure to support your business

1

Streamline operations

Maintaining manager documents from various sources can be complex. With a seamless transition, off-load your due diligence records, auditor requests, capital calls, tax documents, and reporting to a team that handles that for you. Added perk, consolidated, simplified reporting per fund—or combined—at your fingertips.

2

White-glove service

Our in-house operations team manages 45+ tasks for each fund, eliminating them from your workload. Dedicated back- and middle-office support results in an unmatched service model with complete efficiency to managing private asset funds.

3

Increase profitability

Outsourcing opens doors to new ways to potentially increase revenue. PPB maintains excellent relationships with the industry's top integration partners and service providers in our ability to scale resources and leverage third- party partners for often lower, pre-negotiated fees.

4

Mitigate risk

We recognize that the paperwork associated with private assets must be executed flawlessly. With 15+ years of operating experience under our belt, refined processes, and a meticulous team, we sort through everything with a fine-toothed comb to help reduce your risk and ensure your firm complies with regulatory guidelines.

5

Use your value

Refocus on what you do best. The most successful private wealth advisors' priorities lie with growth. Align your focus with expanding your client base and attracting new generations of wealth in alternative investments.

Take the next step to efficiency and scale at your practice.

- ✓ Consult with PPB to review your existing fund documents and structure.
- ✓ Complete our compliance checklist to analyze your current investments.
- ✓ Conduct a cost-benefit analysis to uncover your current pricing compared to PPB's scale and value-add.

Contact us  **484.278.4017**  **advrel@ppbadvisors.com**

*Source: [Growthforce](#) January 2024; +Survey reflecting 2017-20 data. Survey results exclusive to PPB Capital Partners; ^Calculated by PPB operations team estimates; **[Investment News Research](#) February 2023.